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Media Advisory

Contact: Carey Osmundson
Stratacomm
248.975.2807
cosmundson@stratacomm.net

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FIRST FACTORY-BUILT, WHEELCHAIR ACCESSIBLE VEHICLE DEBUTS IN LOS ANGELES *14 Million Americans Who Use Mobility Devices Now Have Transportation Option Built For Them*

WHAT: The first factory-built, Americans with Disabilities Act (ADA) compliant, wheelchair-accessible vehicle will visit Los Angeles as part of a 27 city road show to reach out to the 14 million Americans who use mobility devices and their caregivers. Known as the MV-1 (“first mobility vehicle”), the vehicle will make a stop at **Rancho Los Amigos National Rehabilitation Center** in Downey, Calif., and **Del Amo Fashion Center** in Torrance, Calif. Interested consumers will be able to experience firsthand the vehicle’s unparalleled accessibility and learn about its car-like ride and comfort with truck-like safety and durability. The vehicle is built by a new American car company, The Vehicle Production Group.

WHY: In Los Angeles County alone, nearly 2 million residents have some form of disability.* For individuals with mobility disabilities, routine activities such as traveling in a vehicle present a significant obstacle in their daily lives. The MV-1 debut coincides with the 20th anniversary of the Americans with Disabilities Act as the only car that exceeds ADA guidelines by almost every measure.

VISUALS: The L.A. road show stops will feature:

- First showing of a production-quality MV-1 vehicle for media and consumers to experience the vehicle’s versatility and capability, including a deployable access ramp and spacious 36-inch entryway
- Wheelchair users experiencing the features of the revolutionary MV-1 for the first time and interacting with the vehicle
- A mobile MV-1 exhibit with interactive displays, all of which are ADA-compliant (e.g., at the proper height to allow for wheelchair users to access the information)

INTERVIEW

SOURCE: Dave Schembri, CEO, The Vehicle Production Group

WHERE/

WHEN: [Rancho Los Amigos National Rehabilitation Center](#), 7601 East Imperial Highway, Downey, Calif.
Located at the Jacquelin Perry Institute
Friday, July 16, 2010
9 a.m. to 4 p.m.

[Del Amo Fashion Center](#), 3525 Carson St., Torrance, Calif.
Located near Del Amo Circle East
Saturday, July 17, 2010 – Sunday, July 18, 2010
11 a.m. to 6 p.m.

For additional information, please visit www.vpgautos.com.

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* Source: County of Los Angeles, Department of Health Services